

EASYNepal

Nepal **Get** Online

...it's your turn!

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ADVERTISEMENT TARIFF



Our Pokhara Guide 2014/2015 can be downloaded on www.easynepal.com/publications/

The importance of providing travelers with the information required to fully appreciate Nepal is paramount to us. We anticipate and believe the coming season 2016 & 2017 will be a welcome change, which puts the Pokhara Guide in a clearer prospective.

Our team of professionals both local and international have created and enhanced the design and layout of the Pokhara Guide. We offer advertising space in the Pokhara Guide Edition coming April that covers two seasons focused on the development of Nepal - Pokhara, Chitwan and surrounding areas.

PLACEMENT	TARIFF	SIZE IN C.M.
Inside Front Cover	60,000	21.7 x 14.6
1st Page	60,000	21.7 x 14.6
Double Spread (Inside Cover + 1st Page)	85,000	21.7 x 29.2
2nd Page	50,000	21.7 x 14.6
3rd Page	50,000	21.7 x 14.6
Double Spread (2nd Page + 3rd Page)	70,000	21.7 x 29.2
Full Page Inside	40,000	21.7 x 14.6
Double Spread Page Inside	60,000	21.7 x 29.2
Inside Back Cover	55,000	21.7 x 14.6
Double Spread (Inside Back Cover + Last Page)	80,000	21.7 x 29.2
Back Cover	60,000	21.7 x 14.6

Note: The above given rates are in NRs. & Exclusive of 13% VAT

GENERAL TERMS AND CONDITIONS:

Once the advertisement is booked, it shall not be cancelled without proper request, which should be conveyed in writing within 8 days prior to closing date.

Failing to inform within this period is subject to terms and conditions of disclaimer.

The advertiser shall be liable to pay the full amount of the booked advertisement.

Advertisement material should be received before closing date, 15th February 16

Failing to provide updated or new advertisement matter, Pokhara Guide shall use previous given matter.

Nepal Get Online Pvt. Ltd. raises invoice against booked advertisements and payment should be made in advance. **Nepal Get Online Pvt. Ltd.** reserves the right to decline any advertisement materials received after the mentioned deadline.

Pokhara Guide details

Frequency:

Annual 1 issue 10,000 copy

Size:

21.7 x 14.6 cm trimmed A5

Printing:

Offset printing four colour

Cover paper:

200 gsm art board

Inside paper: 90 gsm

Materials required for print:

Original art work (digital) be provided, emulsion side should be down and screen ruling should be 175 dpi



Double Spread
21.7 x 29.2 cm



Full page
21.7 x 14.6 cm

Disclaimer

I, Advertiser, understand and agree that:

- There shall be no refund of advertising fees after the closing date for booking advertisements.
- I assume full responsibility for any claims arising against Easy Nepal or its representatives arising from publication of an advertisement.
- Easy Nepal does not know or verify the legality of the business practices of the business (es) being advertised and/or those of its agency or representative. And therefore I assume full responsibility for any claims arising from the advertisement placed.
- If any photograph and/or any other artwork is submitted by me for use in an advertisement I accept full responsibility for obtaining all legal rights for its use.
- I agree to hold Easy Nepal harmless and indemnify them for any loss or liability that may occur as a result of my advertising.
- Easy Nepal has no control over the response to ads placed and can therefore not be held accountable for such response(s).
- My advertisement will be placed only in the publication(s) named above.
- If I wish to cancel an advertisement, I must do so in writing prior to the closing date of that issue and that any refunds for any reason shall not exceed:
 - in the case of cancellations made eight (8) days or more prior to the closing date for advertisement booking, not more than seventy-five percent (75%) of the amount actually paid for the advertisement(s); and
 - In the case of cancellations made seven (7) days or less prior to the closing date for advertisement booking, not more than fifty percent (50%) of the amount actually paid for the advertisement(s).
- Easy Nepal is not responsible for errors in street or email addresses, or phone or phone extension numbers caused by unclear copy.
- The artwork supplied to Easy Nepal in digital format must adhere to the specifications required by Easy Nepal and if not, the quality of published artwork will not be guaranteed. I further understand and agree that it is my sole responsibility to request these specifications if they have not been received, and to comply with them.

I agree that should my account not be paid in full within seven (7) days of issue of an invoice, I will be responsible for all collection costs, including but not limited to any legal fees, court costs, collection agency fees that may be incurred for collection of the outstanding amount and the outstanding balance, upon which interest shall accrue at the compound rate of one-and-a-half percent (1.5%) per calendar month from the 15th day following the issue date of the invoice.

Easy Nepal reserves the right to refuse to accept advertising at any time.